Session 4

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Pfizer is supporting this initiative because it provides focus on the importance of adult immunization. Pfizer has had no role in the creation of content for this presentation or other assets supporting the *Take a Stand™* program workshops and therefore accepts no responsibility for the content.
Disclosure

Dr. Atkinson has served as a consultant to Merck for human papillomavirus vaccine implementation
Session 4
How to Implement Standing Orders in Your Practice

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Associate Director for Immunization Education
October 23, 2015
Chicago, Illinois
How to Implement Standing Orders in Your Practice

In this session we will:

• Work through the implementation guidance
• Address perceived barriers in practice
• Review tools and materials available to help you
• Demonstrate the newly created standing orders website
• Discuss helpline and other resources
Standing Orders - Review

The goal of using standing orders is to increase vaccination coverage in a practice by:

- **Delegating** to RNs or other legally qualified health care professionals the role of assessing patients’ vaccination needs and vaccinating them

- **Eliminating** clinicians from involvement in vaccine needs assessments and writing vaccination orders one patient at a time

- **Empowering** nurses (or others) to improve their practice’s vaccination program
## Barriers to the Use of Standing Orders

Table 2. Among Physicians with Differing Use of Standing Orders Programs (SOPs), Percent Reporting Various “Major Barriers” to Initiating or Maintaining SOPs for Adult Vaccinations

<table>
<thead>
<tr>
<th>Barrier</th>
<th>None, no Plans to Implement</th>
<th>None, Would Like to Implement</th>
<th>Uses Inconsistently</th>
<th>Uses Consistently</th>
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<tr>
<td>Insufficient care staff</td>
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<td>12.2</td>
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<td>5.3</td>
<td>3.7</td>
<td>2.1**</td>
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<tr>
<td>Staff communication</td>
<td>6.7</td>
<td>5.3</td>
<td>11.0</td>
<td>3.3**</td>
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<td>Lack of reliable tracking system</td>
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<td>19.5</td>
<td>15.7</td>
<td>4.5***</td>
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<tr>
<td>Work flow pattern</td>
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<td>20.0</td>
<td>12.2</td>
<td>5.4**</td>
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<td>Resources to change policy</td>
<td>26.0</td>
<td>26.5</td>
<td>15.9</td>
<td>6.0**</td>
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<td>Patient preference for physician management of care</td>
<td>15.1</td>
<td>8.9</td>
<td>4.9</td>
<td>2.4**</td>
</tr>
<tr>
<td>Physician preference for management of care</td>
<td>25.7</td>
<td>5.2</td>
<td>4.9</td>
<td>2.4**</td>
</tr>
<tr>
<td>Fear of malpractice</td>
<td>17.1</td>
<td>5.3</td>
<td>2.5</td>
<td>2.4**</td>
</tr>
<tr>
<td>Frequently changing recommendations</td>
<td>8.7</td>
<td>10.5</td>
<td>4.9</td>
<td>2.7**</td>
</tr>
<tr>
<td>Physicians do not support vaccination as a preventive measure</td>
<td>2.1</td>
<td>1.5</td>
<td>0.0</td>
<td>0.9†</td>
</tr>
</tbody>
</table>

*Comparisons are for each vaccine across all physician groups; values represent column percents.

**p < .001 by χ².

†Not significant.
What barriers do you anticipate as you develop and launch your standing orders program?
10 Steps to Implementing Standing Orders for Immunization in Your Practice Setting

Introduction

Standing orders are written protocols approved by a physician or other authorized practitioner that allow qualified healthcare professionals (who are eligible to do so under state law, such as registered nurses or pharmacists) to assess the need for and administer vaccine to patients meeting certain criteria, such as age or underlying medical condition. The qualified healthcare professionals must also be eligible by state law to administer certain medications, such as epinephrine, under standing orders should a medical emergency (case event) occur.

Having standing orders in place streamlines your practice workflow by eliminating the need to obtain an individual physician’s order to vaccinate each patient. Standing orders carried out by nurses or other qualified healthcare professionals are the most consistently effective means for increasing vaccination rates and reducing missed opportunities for vaccination, which improves the quality of care for patients.

Standing orders are straightforward to use. The challenge is to integrate them into the practice setting so they can be used to their full potential. This process requires some preparation up front to assure everyone in the practice understands the reasons why standing orders are being implemented. Suggested steps to help you work through this process are shown below.

Phase 1: Get Ready – Build Support of Leadership

Step 1: Discuss the benefits of implementing standing orders protocols with the leadership (medical director, clinicians, clinic manager, lead nurses) in your medical setting.

Standing orders will:

- Facilitate efficient assessment for and administration of influenza vaccine in your practice.
- Improve influenza vaccination rates in your practice.
- Protect more of your patients from influenza.
- Empower nurses and/or other eligible staff to use standing orders to protect more patients.
- Decrease opportunities for influenza transmission in your healthcare setting.

Implementation Guidance
aka “The Cookbook”
Three Phases of Standing Orders Implementation

• Phase 1: Build Support of Leadership
• Phase 2: Develop Materials and Strategies
• Phase 3: Make It Happen
Phase 1: *Get Ready* – Build Support of Leadership
Phase 1: Build Support of Leadership

**STEP 1:** Discuss the benefits of implementing standing orders protocols with the leadership (medical director, clinicians, clinic manager, lead nurses) in your medical setting.

It is critical that leadership support the use of standing orders from the beginning of your program.
Why Use Standing Orders?

Standing Orders will:

• **Free up** clinicians from active roles in immunization
• **Delegate** clinician authority to vaccinate to other qualified health care professionals in the practice, facilitating efficient assessment for need of and administration of vaccines
• **Improve** influenza (and other) vaccination rates in your practice, protecting more patients
• **Decrease** opportunities for influenza transmission in your health care setting
• **Empower** nursing staff or others to take a leading role in prevention activities
Leadership Agreement is Critical

Medical Director

• This person is either responsible for signing the standing orders protocols or supervises the clinician who signs them, so it is critical that he/she agrees with the need for standing orders and supports their use.

Clinician

• Determine which clinician will review and sign the standing orders protocols in the practice.
Leadership Agreement Is Critical

Providers
• Identify issues that might lead to any resistance among other providers.

Nurse Leaders
• Involve nurse leaders in the planning from the start.
• Nurses (or perhaps pharmacists) are the key players in implementing and carrying out standing orders programs.
Discussion with State Health Authorities and Others

• Consult with your state immunization program and state medical or nursing boards to determine who is legally qualified to vaccinate using standing orders under your state law.

• Some practices may want to check with their legal counsel.
Phase 1: Build Support of Leadership

STEP 2: Identify the person who will take the lead and be in charge of your standing orders program.

• In most practices, the lead person will be a nurse, nurse practitioner, or physician assistant.

• The lead person must be an influential leader who has medical knowledge, understands the standing orders protocol, and is able to answer questions about them from other staff members.
Phase 1: Build Support of Leadership

The lead person must be motivated to protect patients by improving the adult vaccination levels in your practice – a true Immunization Champion.
Phase 1: Build Support of Leadership

STEP 3: Reach agreement about which vaccine(s) your practice will administer using standing orders.

• It may be best to start using standing orders only for influenza vaccine if you have not implemented standing orders previously.

• When staff are trained and know how standing orders work, you can expand their use to additional vaccines.*

* Standing orders work well for improving coverage for child and adolescent vaccines, too!
Phase 2: *Get Set* – Develop Materials and Strategies
Phase 2: Develop Materials and Strategies

**STEP 4:** Create standing orders protocols for the vaccine(s) you want to administer.

- The Immunization Action Coalition has standing orders templates for all routinely recommended vaccines available to download at www.immunize.org/standing-orders.

- IAC standing orders are reviewed by the Centers for Disease Control and Prevention (CDC) for technical accuracy.

- You may use IAC’s standing orders templates as written, or you may modify them to meet your practice’s needs.
STANDING ORDERS FOR
Administering Influenza Vaccine to Adults

Purpose
To reduce morbidity and mortality from influenza by vaccinating all adults who meet the criteria established by the Centers for Disease Control and Prevention’s Advisory Committee on Immunization Practices.

Policy
- Where allowed by state law, standing orders enable eligible nurses and other healthcare professionals (e.g., pharmacists) to assess the need for vaccination and to vaccinate adults who meet any of the criteria below.

Procedure
1. Assess Adults for Need of Vaccination against influenza
   - All adults are recommended to receive influenza vaccination each year.
   - People who do not recall whether they received influenza vaccine this year should be vaccinated.

2. Screen for Contraindications and Precautions
   - Contraindications for use of all influenza vaccines
     - Do not give influenza vaccine to a person who has experienced a serious systemic or anaphylactic reaction to a prior dose of the vaccine or to any of its components. For a list of vaccine components, refer to the manufacturer’s package insert (www.immunize.org/packageinserts) or go to www.cdc.gov/vaccines/pubs/pinkbook/downloads/appendices/B/excipient-table-2.pdf.
     - Contraindications only for use of live attenuated influenza vaccine (LAIV; FluMist, nasal spray)
       - History of either an anaphylactic or non-anaphylactic allergic reaction to eggs
       - Is pregnant
       - Has immunosuppression (including that caused by medications or HIV)
       - Is age 50 years or older
       - Recent history of Guillain-Barre syndrome

3. Provide Vaccine Information Statements
   - All patients with a copy of the most current federal Vaccine Information Statement (VIS). Provide non-English speaking patients with a copy of the VIS in their native language, if one is available and desired; these can be found at www.immunize.org/vis. (For information about how to document that the VIS was given, see section 6 titled “Document Vaccination.”)
Standing Orders for all routine vaccines are available on the IAC website:

www.immunize.org/standing-orders
Phase 2: Develop Materials and Strategies

Have the standing order(s) reviewed and signed by the medical director or clinician responsible for the program.

Standing Orders Authorization

This policy and procedure shall remain in effect for all patients of the [NAME OF PRACTICE OR CLINIC] until rescinded or until [DATE].

Medical Director’s signature ____________________________ Signature date ________ Effective date ________
Phase 2: Develop Materials and Strategies

STEP 5: Hold a meeting to explain your new standing orders program to all staff members.

• It is crucial that all staff understand the program because they will all be involved directly or indirectly.

• To get buy-in from staff, you will need to explain WHY you are starting this program.

• Review how standing orders work and the specific protocols and procedures with all staff members who will be involved.
A handy visual aid to use during the staff meeting

Why are we starting a standing orders program?

- Disease should be prevented whenever possible, and vaccines can do this.
- Our patients are counting on us to keep them healthy.
- Adult vaccination rates in the United States are low and significant racial and ethnic disparities exist.
- Vaccination levels among adults are inadequate in most practices.

- Standing orders have been demonstrated to streamline the assessment and delivery of immunizations in medical practices.
- The burden of disease as a result of vaccine-preventable diseases is seen not only in increased morbidity and mortality, but also in increased costs to the health care system.
Phase 2: Develop Materials and Strategies

STEP 6: Determine the role various staff members will play in implementing/using standing orders.
Who in Your Practice . . .

• Is eligible under state law to assess a patient’s vaccination needs and provide vaccinations using a standing orders protocol (RNs, pharmacists, or others)?

• Can help determine the need for a patient to be vaccinated? For example, the receptionist or the person who rooms patients can inquire if they have had their influenza vaccine yet this season.

• Will check the patient’s chart to find out if they need vaccinations?
Who in Your Practice . . . (cont.)

• Will provide screening checklists for contraindications and precautions to patients and who will review the patient’s answers? (Can these screening questions be added to your electronic medical record?)

• Will give Vaccine Information Statements (VISs) to patients?
Screening Checklist for Contraindications to Vaccines for Adults

For patients: The following questions will help us determine which vaccines you may be answer "yes" to any question, it does not necessarily mean you should not be vaccinated. Additional questions must be asked. If a question is not clear, please ask your health care provider.

1. Are you sick today?
2. Have you been treated for a severe allergy to a vaccine?
3. Are you taking any medications (including over-the-counter drugs)?
4. Do you have a heart, lung, or kidney disease, diabetes, asthma, or any other serious medical condition?
5. Have you had a fever or infection within the past 3 months?
6. Do you have a history of seizures?
7. Do you have a history of cardiovascular disease?
8. Do you have a history of chronic lung disease?
9. Do you have a history of gastrointestinal disorder?
10. Do you have a history of neurological disorder?
11. Do you have a history of rheumatoid arthritis, lupus, or systemic lupus erythematosus?
12. Do you have a history of cancer, HIV/AIDS, or any other immunosuppressive condition?
13. Have you been treated for a chronic disease within the past 3 months?
14. Have you been treated for a chronic infection within the past 3 months?
15. Have you been treated for a chronic inflammatory condition within the past 3 months?
16. Have you had a severe reaction to a previous vaccination?
17. Have you had a severe reaction to a previous vaccination within the past 3 months?
18. Have you had a severe reaction to a previous vaccination within the past 3 months?
19. Have you had a severe reaction to a previous vaccination within the past 3 months?
20. Have you had a severe reaction to a previous vaccination within the past 3 months?

Information for Health Care Professionals about the Screening Checklist for Contraindications to Vaccines for Adults

Are you interested in knowing why we included a certain question on the screening checklist? If so, read the information below. If you want to find out more, consult the references listed at the end.

1. Are you sick today?
2. Have you been treated for a severe allergy to a vaccine?
3. Are you taking any medications (including over-the-counter drugs)?
4. Do you have a heart, lung, or kidney disease, diabetes, asthma, or any other serious medical condition?
5. Have you had a fever or infection within the past 3 months?
6. Do you have a history of seizures?
7. Do you have a history of cardiovascular disease?
8. Do you have a history of chronic lung disease?
9. Do you have a history of gastrointestinal disorder?
10. Do you have a history of neurological disorder?
11. Do you have a history of rheumatoid arthritis, lupus, or systemic lupus erythematosus?
12. Do you have a history of cancer, HIV/AIDS, or any other immunosuppressive condition?
13. Have you been treated for a chronic disease within the past 3 months?
14. Have you been treated for a chronic infection within the past 3 months?
15. Have you been treated for a chronic inflammatory condition within the past 3 months?
16. Have you had a severe reaction to a previous vaccination?
17. Have you had a severe reaction to a previous vaccination within the past 3 months?
18. Have you had a severe reaction to a previous vaccination within the past 3 months?
19. Have you had a severe reaction to a previous vaccination within the past 3 months?
20. Have you had a severe reaction to a previous vaccination within the past 3 months?
Influenza (Flu) Vaccine (Inactivated or Recombinant): What you need to know

1. Why get vaccinated?
   - Influenza ("flu") is a contagious disease that spreads around the United States every year, usually between October and May. Flu is caused by influenza viruses, and is spread mainly by coughing, sneezing, and close contact. Anyone can get flu. Flu strikes suddenly and can last several days. Symptoms vary by age, but can include:
     - fever/chills
     - sore throat
     - muscle aches
     - fatigue
     - cough
     - headache
     - runny or stuffy nose
   - Flu can also lead to pneumonia and blood infections, and cause diarrhea and seizures in children. If you have a medical condition, such as heart or lung disease, flu can make it worse.
   - Flu is more dangerous for some people. Infants and young children, people 65 years of age and older, pregnant women, and people with certain health conditions or a weakened immune system are at greatest risk.
   - Each year thousands of people in the United States die from flu, and many more are hospitalized.

2. Inactivated and recombinant flu vaccines
   - A dose of flu vaccine is recommended every flu season. Children 6 months through 8 years of age may need two doses during the same flu season. Everyone else needs only one dose each flu season.
   - Some inactivated flu vaccines contain a very small amount of a mercury-based preservative called thimerosal. Studies have not shown thimerosal in vaccines to be harmful, but flu vaccines that do not contain thimerosal are available.

3. Some people should not get this vaccine
   - Some people should not get LAIV because of age, health conditions, or other reasons. Most of these people should get an injected flu vaccine instead. Your healthcare provider can help you decide.

Influenza (Flu) Vaccine (Live, Intranasal): What You Need to Know

1. Why get vaccinated?
   - Influenza ("flu") is a contagious disease that spreads around the United States every year, usually between October and May. Flu is caused by influenza viruses, and is spread mainly by coughing, sneezing, and close contact. Anyone can get flu. Flu strikes suddenly and can last several days. Symptoms vary by age, but can include:
     - fever/chills
     - sore throat
     - muscle aches
     - fatigue
     - cough
     - headache
     - runny or stuffy nose
   - Flu can also lead to pneumonia and blood infections, and cause diarrhea and seizures in children. If you have a medical condition, such as heart or lung disease, flu can make it worse.
   - Flu is more dangerous for some people. Infants and young children, people 65 years of age and older, pregnant women, and people with certain health conditions or a weakened immune system are at greatest risk.
   - Each year thousands of people in the United States die from flu, and many more are hospitalized.

2. Live, attenuated flu vaccine—LAIV, Nasal Spray
   - A dose of flu vaccine is recommended every flu season. Children younger than 9 years of age may need two doses during the same flu season. Everyone else needs only one dose each flu season.
   - The live, attenuated influenza vaccine (called LAIV) may be given to healthy, non-pregnant people 2 through 49 years of age. It may safely be given at the same time as other vaccines.
### Vaccine Information Statements

By Federal Law, You Must Provide Current VISs

<table>
<thead>
<tr>
<th>VACCINE INDEX</th>
<th>LANGUAGE INDEX</th>
<th>A-Z</th>
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**Current VIS Dates**

Check your stock of VISs against this list. If you have outdated VISs, get current versions.

- Adenovirus: 6/11/14
- Anthrax: 3/10/10
- Chickenpox: 3/13/08
- DTaP: 5/17/07
- Hib: 4/2/15
- Hepatitis A: 10/25/11
- Hepatitis B: 2/2/12
- HPV-Cervarix: 5/3/11
- HPV-Dandie: 5/17/13
- HPV-Gardasil: 4/15/15
- Influenza: 8/7/15
- J. enceph: 1/24/14
- MCV4/MPV4: 10/14/11
- MenB: 8/14/15

**New and Revised VISs**

Check here for weekly updates.

**Feedback:** VIS Translations

Let us know what you think.
**Vaccine Information Statements**

*By Federal Law, You Must Provide Current VISs*

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<thead>
<tr>
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- Hepatitis B: 2/2/12
- HPV-Gardasil: 5/17/13
- HPV-Gardasil 9: 4/15/15
- Influenza: 8/7/15
- J. enceph: 1/24/14
- MCV4/IPV4: 10/14/11
- MenB: 8/14/15

**Print Version**

Feedback: VIS Translations
Let us know what you think.
Who in Your Practice . . . (cont.)

- Will administer the vaccine?
- Will ensure the patient’s personal record is updated and given to the patient?
What Is the Role of . . .

- The front desk staff? How can they help?
- The nurse?
- The medical assistant?
Where in Your Practice . . .

• Will vaccine be administered?
• Will vaccine administration information be recorded? For example:
  – EMR
  – Paper document in medical chart
  – State/local immunization information system or “registry”?
  – If you don’t use an EMR and don’t already have a medical record chart form for vaccination, you can use the Immunization Action Coalition’s record forms for adults (www.immunize.org/catg.d/p2023.pdf) or children (www.immunize.org/catg.d/p2022.pdf).
## Vaccine Administration Record for Adults

Before administering any vaccines, give the patient copies of all pertinent Vaccine Information Statements (VISs) and make sure he/she understands the risks and benefits of the vaccine(s). Always provide or update the patient’s personal record card.

### Vaccine
<table>
<thead>
<tr>
<th>Vaccine</th>
<th>Type of Vaccine</th>
<th>Date given</th>
<th>Route &amp; Site</th>
<th>Vaccine</th>
<th>Vaccine Information Statement (VIS)</th>
<th>Route &amp; Site</th>
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</thead>
<tbody>
<tr>
<td>Tetanus, Diphtheria, Pertussis (e.g., Td, Tdap) Inactivated vaccine</td>
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<tr>
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<tr>
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<tr>
<td>Human papillomavirus (HPV2, HPV4)</td>
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<td></td>
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<tr>
<td>Measles, Mumps, Rubella</td>
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<td>Varicella</td>
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<tr>
<td>Pneumococcal (e.g., PCV13, conjugate, PPPV2, polysaccharide)</td>
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</table>

See page 2 to record influenza, Hib, rotavirus, and other vaccines (e.g., travel vaccines).

### How to Complete This Record
1. Record the generic abbreviation (e.g., Tdap) or the trade name for each vaccine (see table at right).
2. Record the funding source of the vaccine given as either F (federal), S (state), or P (private).
3. Record the route by which the vaccine was given as either intramuscular (IM), subcutaneous (SC), intradermal (ID), intranasal (IN), or oral (PO) and also the site where it was administered as either RA (right arm), LA (left arm), RT (right thigh), or LT (left thigh).
4. Record the date of each VIS as well as the date the VIS is given to the patient.
5. To meet the space constraints of this form and federal requirements for documentation, a healthcare setting may want to keep a reference list of vaccinations that includes their initials and titles.
6. For combination vaccines, fill in a row for each antigen in the combination.

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## Vaccine Administration Record for Adults

Before administering any vaccines, give the patient copies of all pertinent Vaccine Information Statements (VISs) and make sure he/she understands the risks and benefits of the vaccine(s). Always provide or update the patient’s personal record card.

### Vaccine
<table>
<thead>
<tr>
<th>Vaccine</th>
<th>Type of Vaccine</th>
<th>Date given</th>
<th>Route &amp; Site</th>
<th>Vaccine</th>
<th>Vaccine Information Statement (VIS)</th>
<th>Route &amp; Site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Influenza (e.g., Fluvax, Fluzone, Fluzone High Dose)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tetanus (e.g., Bexsero, Merck)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hepatitis B (e.g., Engerix B, Recombivax HB)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Measles, Mumps, Rubella</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Varicella</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pneumococcal (e.g., PCV13, conjugate, PPPV2, polysaccharide)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meningococcal (e.g., Meningococcal conjugate, MPSV4, polysaccharide)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

See page 1 to record Tdap/Td, hepatitis A, hepatitis B, HPV, MMR, varicella, pneumococcal, and meningococcal vaccines.

### How to Complete This Record
1. Record the generic abbreviation (e.g., Tdap) or the trade name for each vaccine (see table at right).
2. Record the funding source of the vaccine given as either F (federal), S (state), or P (private).
3. Record that route by which the vaccine was given as either intramuscular (IM), subcutaneous (SC), intradermal (ID), intranasal (IN), or oral (PO) and also the site where it was administered as either RA (right arm), LA (left arm), RT (right thigh), or LT (left thigh).
4. Record the date of each VIS as well as the date the VIS is given to the patient.
5. To meet the space constraints of this form and federal requirements for documentation, a healthcare setting may want to keep a reference list of vaccinations that includes their initials and titles.

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**Technical content reviewed by the Centers for Disease Control and Prevention.**

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**Technical content reviewed by the Centers for Disease Control and Prevention.**

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**Take a STAND!**

"Use Standing Orders to Vaccinate Adults"
Available for purchase on the IAC website at www.immunize.org/shop

<table>
<thead>
<tr>
<th>Vaccine</th>
<th>Type of vaccine</th>
<th>Date given</th>
<th>Healthcare professional or clinic name</th>
<th>Date next dose due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hepatitis B</td>
<td>Hepatitis B</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(HepB, HepA-Hepl)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hepatitis A</td>
<td>Hepatitis A</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(HepA, HepA-Hepl)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>If combo</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Measles, Mumps, Rubella (MMR)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Varicella</td>
<td>chickenpox</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(chickenpox)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Zoster (shingles)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tetanus, Diphtheria, Pertussis (whooping cough)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Tdap, Tet)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Vaccine</th>
<th>Type of vaccine</th>
<th>Date given</th>
<th>Healthcare professional or clinic name</th>
<th>Date next dose due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pneumococcal</td>
<td>Pneumococcal</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(PPSV23, PCV13)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Influenza</td>
<td>Influenza</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(H1N1, LAIV)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Human Papillomavirus</td>
<td>Human Papillomavirus</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(HPV2, HPV4, HPV6)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meningococcal</td>
<td>Meningococcal</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(MenACw135, MenB, MenC)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

To learn more about vaccines, visit www.vaccineinformation.org
Phase 2: Develop Materials and Strategies

**STEP 7**: Determine your standing orders operational strategy

- Review your existing vaccination services logistics.
- Are there ways to improve patient vaccination and flow?
Standing Orders Operational Strategy

Modifications to Consider

• Assess the influenza vaccination status of every patient by asking the patient and checking chart.

• Provide vaccinations in an easy-to-access site in your practice, away from the normal traffic pattern in office.

• Offer vaccinations on a walk-in basis using standing orders.
Vaccination Services Logistics
Changes to Consider

Consider expanding your vaccination services when using standing orders:

- Hold vaccination clinics on evenings or weekends.
- Offer “express” service for vaccination during regular office hours for both patients with appointments and those who are “walk-ins.”
Vaccination Services Logistics
Changes to Consider

• If you use an EMR, consider whether the standing orders protocols and screening questionnaires can be added as prompts within your existing system.

• If possible in your clinic setting, determine your current immunization rates so you will be able to measure your improvements after implementing standing orders. (Your local public health department may be able to help you with this.)
Phase 2: Develop Materials and Strategies

**STEP 8:** Identify strategies and publicize the program to your patients:

- Review your current methods for contacting patients (e.g., appointment reminders, laboratory results, prescriptions, online communications, text messaging, etc.)

- Can these methods also be used to tell patients about their need for vaccination and the availability of a convenient new program?
Phase 2: Develop Materials and Strategies

STEP 8 (cont.): Identify strategies and publicize the program to your patients:

- Consider whether your existing communication systems are sufficient to inform patients about enhanced vaccine availability.

- Implement a reminder/recall system. Your state/local health department often can help you with ideas on how to do this.
Phase 2: Develop Materials and Strategies

Strategies for informing and identifying patients who need vaccines:

• At each visit, inform all patients about when they should come for influenza vaccine.
• Email or text the information.
• Put a notice about the program on the practice’s website.
• Social media
• Advertisements in local media
• Promotional mailings
• Add promotional telephone messages or “on hold” messaging
• Signs and posters in the office
get your flu shot here!
Flu shots HERE!
Materials You Will Need On Hand

• A copy of the signed standing orders protocol for each vaccine you plan to use

• Contraindication screening checklists to help you determine if there is any reason not to vaccinate your patients

• Vaccine Information Statements for all vaccines you plan to administer
Materials You Will Need On Hand

• Adult vaccine administration record forms, if you don’t use an electronic medical record and don’t already have a medical record chart form

• Information on how to report vaccinations to your state/local immunization information system (registry) if one is available

• A personally held vaccination record card or a printed copy of the vaccine administered, including the date it was given
Phase 3: *Go!* – Make It Happen
Phase 3: Make It Happen

STEP 9: Start Vaccinating!

Make sure the nursing and medical staff have all the tools they need to run a successful vaccination program:

• Storage and handling of vaccines
• Vaccine administration techniques
• Strategies to avoid vaccine administration errors
• Documentation requirements for administering vaccines
• Materials to help answer questions of vaccine-hesitant patients
Clinic Resources

Helpful Resources for Your Vaccination Clinic

This section is a one-stop source of practical information for immunization providers. You will find "how-to" information about providing vaccinations in a clinic or non-traditional setting.

- Administering Vaccines
- Coding & Billing
- Documenting Vaccination
- Scheduling Vaccines
- Screening for Contraindications
- Storage & Handling
- Vaccine Recommendations

Related Materials from IAC
- Handouts for Patients and Staff
- Vaccine Information Statements
- School-Located Vaccination
- Directory of Resources
- Unprotected People Reports
- Video of the Week
- Journal Articles
- Shop IAC

IAC Publications

Featured Resources

This section offers visitors a collection of essential vaccination resources such as immunization site maps, staff education and training materials, tool kits, official vaccine recommendations, and much more.

- Centers for Disease Control & Prevention
  - Pink Book
    - CDC's Epidemiology and Prevention of Vaccine-Preventable Diseases textbook
  - Vaccine Shortages
    - Current vaccine shortages and delays
  - Education and Training
    - Immunization courses, webcasts, and self-study

- Alliance for Immunization in Michigan
  - AIM Provider Toolkit
    - Materials for childhood and adult immunization

- California Department of Public Health
  - EZ-IZ Online Training
    - E-learning website for California's VFC Program

- Institute for Safe Medication Practices
  - Vaccine Error Reporting Program (VERP)
    - Online reporting of vaccination procedural errors
Phase 3: Make It Happen

**STEP 10:** Review your progress – when you start your program and periodically:

- Review your standing orders program shortly after it begins.
- Check in with staff each week until it is running well, then every few months until the end of influenza vaccination season.
Phase 3: Make It Happen

STEP 10 (cont.): Review your progress – at the end of influenza season

• Compare the number of doses of vaccine you gave this season with a season before your standing orders program was put in place.

• Hold a staff meeting to get input from everyone involved in the program to find out what went right and how the program could be improved for next season.

• Consider whether you are ready to expand your use of standing orders to additional vaccines.
Congratulations!

You have provided a valuable service to your patients and helped keep them healthy!
Barriers to the Use of Standing Orders

Table 2. Among Physicians with Differing Use of Standing Orders Programs (SOPs), Percent Reporting Various “Major Barriers” to Initiating or Maintaining SOPs for Adult Vaccinations

<table>
<thead>
<tr>
<th>Barrier</th>
<th>None, no Plans to Implement</th>
<th>None, Would Like to Implement</th>
<th>Uses Inconsistently</th>
<th>Uses Consistently</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>( n = 273 )</td>
<td>( n = 142 )</td>
<td>( n = 87 )</td>
<td>( n = 378 )</td>
</tr>
<tr>
<td>Insufficient care staff</td>
<td>22.6</td>
<td>22.6</td>
<td>12.2</td>
<td>4.8**</td>
</tr>
<tr>
<td>Inadequate training of staff</td>
<td>14.0</td>
<td>5.3</td>
<td>3.7</td>
<td>2.1**</td>
</tr>
<tr>
<td>Staff communication</td>
<td>6.7</td>
<td>5.3</td>
<td>11.0</td>
<td>3.3**</td>
</tr>
<tr>
<td>Lack of reliable tracking system</td>
<td>15.4</td>
<td>19.5</td>
<td>15.7</td>
<td>4.5**</td>
</tr>
<tr>
<td>Work flow pattern</td>
<td>21.9</td>
<td>20.0</td>
<td>12.2</td>
<td>5.4**</td>
</tr>
<tr>
<td>Resources to change policy</td>
<td>26.0</td>
<td>26.5</td>
<td>15.9</td>
<td>6.0**</td>
</tr>
<tr>
<td>Patient preference for physician management of care</td>
<td>15.1</td>
<td>8.9</td>
<td>4.9</td>
<td>2.4**</td>
</tr>
<tr>
<td>Physician preference for management of care</td>
<td>25.7</td>
<td>5.2</td>
<td>4.9</td>
<td>2.4**</td>
</tr>
<tr>
<td>Fear of malpractice</td>
<td>17.1</td>
<td>5.3</td>
<td>2.5</td>
<td>2.4**</td>
</tr>
<tr>
<td>Frequently changing recommendations</td>
<td>8.7</td>
<td>10.5</td>
<td>4.9</td>
<td>2.7**</td>
</tr>
<tr>
<td>Physicians do not support vaccination as a preventive measure</td>
<td>2.1</td>
<td>1.5</td>
<td>0.0</td>
<td>0.9†</td>
</tr>
</tbody>
</table>

*Comparisons are for each vaccine across all physician groups; values represent column percents.

** \( p < 0.001 \) by \( \chi^2 \).

† Not significant.
What barriers do you anticipate as you develop and launch your standing orders program?
www.StandingOrders.org
Follow-up Support

• We’re committed to standing with you every step of the way as you implement standing orders.
• You receive full access to direct phone and email support for one year.
Resources

• *Take A Stand™* project
  www.StandingOrders.org

• Immunization Action Coalition
  www.immunize.org

• IAC free weekly email updates
  www.immunize.org/subscribe
"I can install this virus software if you bend over. But a flu shot would be easier for both of us."